

EXHIBIT B

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
Peaches Christ Productions	1/19/2022	Zoom
SF SKETCHFEST	1/19/2022	Email, telephone
Castro Merchants Assoc	1/19/2022	Email
San Francisco Heritage	1/19/2022	Email
Peaches Christ Proeductions	1/19/2022	Email
CODA	1/19/2022	Email
Castro LGBTQ Cultural District	1/20/2022	Email
Castro GLBTQ Cultural District	1/20/2022	Email
GLBT Historical Society	1/20/22	Email
Castro Cultural District: Tina Aguirre, Stephen Torres, Jesse Oliver Sanford	1/21/2022	Zoom
Folk Yeah	1/21/2022	Zoom
Frameline	1/21/2022	Zoom
The Cockettes film	1/21/2022	Email
SF Silent Film	1/21/2022	Zoom
Castro Business District	1/21/2022	Email
Castro Organ Devotee Association	1/24/2022	In-person
CAAM	1/24/2022	Email
SF Film	1/25/2022	In-person
Bay Area Reporter	1/25/22	Telephone
Catch Restaurant	1/25/22	In-person
Caterer	1/25/22	Email
San Francisco Chamber of Commerce	1/25/22	In-person
San Francisco Board of Supervisors	1/25/22	In-person, telephone
Manny's	1/25/22	In-person, telephone
Gilbert Baker Foundation	1/25/22	Telephone
Former President of SF Entertainment Commission	1/25/22	In-person, telephone
IATSE Local 16	1/26/2022	Zoom
Manny Yekutieli	1/26/2022	In-person
Castro CBD	1/26/2022	In-person
Villan Productions	1/26/2022	In-person
Maitri Compassionate Care	1/26/2022	Email, telephone
Castro LGBTQ Cultural District	1/26/2022	Email
SF Silent Film	1/26/2022	Zoom
KCBS	1/26/22	Media
Maitri Compassionate Care	1/27/2022	Email, telephone
SFFILM	1/27/2022	Email

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
Castro Business District	1/27/2022	Email
Cliff's Variety	1/28/2022	In-person
Catch	1/28/2022	In-person
UPS Store	1/28/2022	In-person
Castro Merchants	1/28/2022	In-person
SF Conservatory of Music	1/28/2022	Email
CAAM	1/28/2022	Email
Manny Yekutieli	1/31/2022	Zoom
Marc Huestis	1/31/2022	Zoom
Q Bar	1/31/2022	Telephone
Castro Merchants	1/31/2022	Email
David Weissman	1/31/2022	Telephone
Mark Huestis	1/31/2022	Zoom
Project Open Hand	1/31/2022	Email
John Rahaim	2/1/2022	In-person
ROLO	2/1/2022	In-person
Giddy	2/1/2022	In-person
Berlin & Beyond Film Festival	2/1/2022	Email, telephone
EVNA	2/1/2022	Email, telephone
Founder of Academy of Friends	2/1/22	Email
AT&T Government Affairs Gay Men's Chorus Board Member	2/1/22	In-person, telephone
Bay Area Reporter	2/1/22	Telephone
Castro/Upper Market CBD	2/1/22	Zoom
Catch Restaurant	2/1/22	In-person
San Francisco Chamber of Commerce	2/1/22	In-person
GLBT Historical Society	2/1/22	Email
KCBS	2/1/22	Media
Founder of BuildOUT California	2/1/22	Phone
Art Deco Society	2/1/22	Misc.
San Francisco Board of Supervisors	2/1/22	In-person, telephone
San Francisco Chronicle	2/1/22	In-person, telephone
San Francisco Chronicle	2/1/22	Email, telephone
San Francisco Chronicle	2/1/22	Email
San Francisco Travel	2/1/22	In-person
The Frank H. and Eva B. Buck Foundation	2/1/22	In-person
Thomas Weisel Partners Merchant Banking	2/1/22	Email

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
UC Berkeley/ University Relations	2/1/22	Telephone
Gilbert Baker Foundation	2/1/22	Telephone
Lesbians Who Tech	2/1/22	Telephone
Former President of SF Entertainment Commission	2/1/22	In-person, telephone
Zephyr Real Estate Board of Rainbow Honor Walk	2/1/22	In-person, telephone
BuildOUT	2/2/2022	Zoom
SF Conservatory of Music	2/2/2022	Email
Frameline	2/2/2022	Email, telephone
Castro Merchants - February Meeting	2/3/2022	Zoom
IATSE Local 16	2/3/2022	Zoom
Castro Merchants - Presentation	2/3/2022	Zoom
Castro Sing Alongs	2/3/2022	Zoom
Frameline	2/3/2022	Zoom
SF Conservatory of Music	2/3/2022	Telephone
GG Restaurant Association	2/3/2022	Email, telephone
SFPD/ San Francisco Police	2/3/22	Zoom
Longterm Castro Resident	2/3/22	Email
Sequel Media	2/3/22	Email
Commonwealth Club	2/4/2022	Zoom
Castro LGBTQ Cultural District	2/4/2022	In-person
SF Gate	2/4/22	Email, telephone
SF Gate	2/6/22	Email, telephone
Zephyr Real Estate Board of Rainbow Honor Walk	2/7/22	In-person, telephone
Bears of SF with Sisters of Perpetual Indulgence	2/8/2022	Email, telephone
Michael Petrelis	2/9/2022	In-person
SF Film	2/9/2022	Zoom
Movies for Maniacs	2/11/2022	Zoom
SF Gay Mens Chorus	2/11/2022	Email, telephone
Frameline	2/11/2022	Email, telephone
Fitness SF Castro	2/14/2022	In-person
CODA	2/14/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	2/14/22	In-person, telephone
Canela Partnerships	2/16/2022	Zoom
IATSE Local 16	2/16/2022	Zoom
Castro Merchants Assoc	2/16/2022	Email, telephone

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
Gina Baso (previous Sf Moma Programmer)	2/16/2022	Zoom
Alamo Draft House	2/18/2022	Zoom
Alex Granados PR	2/21/2022	Email
Zephyr Real Estate Board of Rainbow Honor Walk	2/21/22	In-person, telephone
EATRINKFILMS	2/22/2022	Zoom
The Roxie	2/23/2022	Zoom
Arab Film Festival	2/24/2022	Email, telephone
SF Heritage	2/25/2022	Zoom
SF Heritage	2/25/2022	Zoom
Castro Resident	2/25/2022	Email
3rd i South Asian Film Festival	2/27/2022	Email, telephone
Castro Resident	2/28/2022	Telephone
Zephyr Real Estate Board of Rainbow Honor Walk	2/28/22	In-person, telephone
Castro Resident	3/1/2022	In-person
SFFILM	3/1/2022	Email, telephone
Bay Area Reporter	3/1/22	Telephone
Castro/Upper Market CBD	3/1/22	Zoom
Catch Restaurant	3/1/22	In-person
San Francisco Chamber of Commerce	3/1/22	In-person
KCBS	3/1/22	Media
Outsider Enterprises	3/1/22	Telephone
Founder of BuildOUT California	3/1/22	Phone
San Francisco Board of Supervisors	3/1/22	In-person, telephone
San Francisco Chronicle	3/1/22	In-person, telephone
San Francisco Chronicle	3/1/22	Email
San Francisco Travel	3/1/22	In-person
UC Berkeley/ University Relations	3/1/22	Telephone
Former President of SF Entertainment Commission	3/1/22	In-person, telephone
SF Silent Film	3/3/2022	Email, telephone
Zephyr Real Estate Board of Rainbow Honor Walk	3/7/22	In-person, telephone
Bears of SF with Sisters of Perpetual Indulgence	3/8/2022	Email, telephone
SF Silent Film	3/8/2022	Email, telephone
SF Silent Film	3/9/2022	Email
SFFILM	3/11/2022	In-person

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
BERLIN & BEYOND FILM FESTIVAL	3/11/2022	In-person
BERLIN & BEYOND FILM FESTIVAL	3/12/2022	In-person
Bears of SF with Sisters of Perpetual Indulgence	3/12/2022	Email, telephone
BERLIN & BEYOND FILM FESTIVAL	3/13/2022	In-person
SF Silent Film	3/14/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	3/14/22	In-person, telephone
Former Journalist- Bay Area Reporter, Castro Resident	3/15/22	In-person, telephone
Bears of SF with Sisters of Perpetual Indulgence	3/21/2022	Email, telephone
Casro Merchants Assoc	3/21/2022	Zoom
Zephyr Real Estate Board of Rainbow Honor Walk	3/21/22	In-person, telephone
Michael Grant	3/22/2022	Telephone
SFFILM	3/22/2022	Zoom
Project Open Hand	3/22/2022	In-person
SF Film	3/23/2022	Zoom
Frameline	3/24/2022	Zoom
EVNA	3/25/2022	Zoom
Bears of SF with Sisters of Perpetual Indulgence	3/26/2022	Email, telephone
SF Conservatory of Music	3/26/2022	Email, telephone
Michael Grant	3/28/2022	Telephone
Zephyr Real Estate Board of Rainbow Honor Walk	3/28/22	In-person, telephone
Castro Merchants Association	3/30/2022	In-person
Star Pride Radio Show	3/30/2022	Email
CODA	3/30/2022	In-person
SFFILM	3/30/2022	Email
Bay Area Rainbow Symphony	3/30/2022	Email
Castro Merchants Assoc	3/30/2022	In-person
Bay Area Reporter	4/1/22	Telephone
Castro/Upper Market CBD	4/1/22	Zoom
Catch Restaurant	4/1/22	In-person
San Francisco Chamber of Commerce	4/1/22	In-person
KCBS	4/1/22	Media
Founder of BuildOUT California	4/1/22	Phone

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
San Francisco Board of Supervisors	4/1/22	In-person, telephone
San Francisco Chronicle	4/1/22	In-person, telephone
San Francisco Chronicle	4/1/22	Email
San Francisco Travel	4/1/22	In-person
Former President of SF Entertainment Commission	4/1/22	In-person, telephone
Castro Business Distrivcft	4/3/2022	In-person
Castro CBD	4/4/2022	Zoom
SF Silent Film	4/4/2022	Email
SF Silent Film	4/4/2022	Email
Zephyr Real Estate Board of Rainbow Honor Walk	4/4/22	In-person, telephone
Castro LGBTQ Cultural District	4/6/2022	Sent letter response to request for information
Headprint House	4/6/2022	In-person
SFFILM	4/6/2022	Email
Star Pride Radio Show	4/6/2022	Email, telephone
iHeart Media/LGBTQ Programming	4/8/2022	Zoom
Zephyr Real Estate Board of Rainbow Honor Walk	4/11/22	In-person, telephone
Hartford HOA	4/13/2022	In-person
Blackbird	4/13/2022	Email
Bonita Taqueria Y Rotisserie	4/13/2022	Email
Canela Bistro & Wine Bar	4/13/2022	Email, telephone
Churchill	4/13/2022	Email
Gai Chicken and Rice	4/13/2022	Email
La Mediterranee	4/13/2022	Email
Last Rites	4/13/2022	Email
Lookout	4/13/2022	Email
Marigold Event Space	4/13/2022	Email
Poesia	4/13/2022	Email
The Cafe	4/13/2022	Email
Hartford Street Neighborhood Association	4/13/2022	In-person
Aquitaine	4/14/2022	Telephone
Bhoga	4/14/2022	Telephone
Blush! Wine Bar	4/14/2022	Telephone
Heroic Italian	4/14/2022	Telephone
Hot Cookie	4/14/2022	Telephone

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
In-person meeting at Orphan Andy's	4/14/2022	In-person
Frameline	4/14/2022	Zoom
Beaux	4/14/2022	Email
Bhoga	4/14/2022	Email, telephone, in-person
EVNA	4/14/2022	Zoom
CODA	4/14/2022	In-person
Gensler	4/17/22	Email
LGBT Asylum Project	4/18/2022	Telephone
LGBT Asylum Project	4/18/2022	Zoom
Zephyr Real Estate Board of Rainbow Honor Walk	4/18/22	In-person, telephone
Castro Merchants President	4/19/2022	Telephone
SF Silent Film	4/19/2022	Email
SF Film	4/19/2022	Telephone
Film Festival Stakeholders	4/20/2022	In-person
SF Heritage	4/20/2022	In-person
Frameline	4/20/2022	Zoom
FILM FESTIVALS	4/20/2022	In-person
Silent Film Festival	4/20/22	Zoom
SF Film	4/21/2022	In-person
Star Pride Radio Show	4/21/2022	Telephone
SF Film	4/22/2022	In-person
Frameline	4/22/2022	Zoom
SF Film	4/23/2022	In-person
SF Film	4/24/2022	In-person
SF Film	4/25/2022	In-person
440 Castro	4/25/2022	Email
Zephyr Real Estate Board of Rainbow Honor Walk	4/25/22	In-person, telephone
Castro Merchants Board	4/26/2022	In-person
SF Film	4/26/2022	In-person
Henderson Engineers/BuildOUT	4/26/2022	Zoom
Castro Merchants Association	4/26/2022	In-person
Golden Gate Business Association	4/26/22	Telephone
Sequel Media	4/26/22	In-person
SF Film	4/27/2022	In-person
SF Silent Film	4/27/2022	Email
GGBA	4/27/2022	In-person
SF Film	4/28/2022	In-person

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
Frameline	4/28/2022	Zoom
SF Bay Times	4/28/2022	In-person
Castro Merchants Assoc	4/28/2022	Email, telephone
Castro Merchants Association	4/28/2022	Telephone
SF Film	4/29/2022	In-person
GGBA	4/29/2022	In-person
SF Film	4/30/2022	In-person
SF Film	5/1/2022	In-person
Bay Area Reporter	5/1/22	Telephone
Castro/Upper Market CBD	5/1/22	Zoom
Catch Restaurant	5/1/22	In-person
San Francisco Chamber of Commerce	5/1/22	In-person
Google	5/1/22	Telephone
Hoodline/Castro Biscuit	5/1/22	Email
International Film Financing Conference	5/1/22	Media
KCBS	5/1/22	Media
Founder of BuildOUT California	5/1/22	Phone
San Francisco Board of Supervisors	5/1/22	In-person, telephone
San Francisco Chronicle	5/1/22	In-person, telephone
San Francisco Chronicle	5/1/22	Email
San Francisco Travel	5/1/22	In-person
San Francisco Police Department	5/1/22	In-person
Friends of Harvey Milk Plaza	5/1/22	Email
SF Neon	5/1/22	Email
Former President of SF Entertainment Commission	5/1/22	In-person, telephone
SF Silent Film Festival	5/2/2022	In-person
TED	5/2/22	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	5/2/22	In-person, telephone
SF Silent Film Festival	5/3/2022	In-person
SF Silent Film Festival	5/5/2022	In-person
SF Silent Film Festival	5/5/2022	In-person
Castro CBD	5/5/2022	Zoom
EVNA	5/5/2022	Zoom
Castro Merchants	5/5/2022	Zoom
Headprint House	5/6/2022	In-person
SF Silent Film Festival	5/6/2022	In-person
SF Silent Film Festival	5/7/2022	In-person

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
SF Silent Film Festival	5/8/2022	In-person
SF Silent Film Festival	5/9/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	5/9/22	In-person, telephone
SF Silent Film Festival	5/10/2022	In-person
Walt Disney Company	5/10/2022	Zoom
Laurie Bushman, Sara Toby Moore	5/11/2022	Zoom
Castro Sing Alongs	5/11/2022	Zoom
Supervisor Mandelman, Eureka Valley HOA, Castro Cultural District, Castro Conservancy, SF Heritage, Art Deco Society	5/11/2022	In-person
Cinema Italia	5/11/2022	Telephone
CAAM	5/12/2022	In-person
Castro Organ Devotee Association	5/15/2022	In-person
CODA	5/16/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	5/16/22	In-person, telephone
Project Open Hand	5/19/2022	In-person
Headprint House	5/20/2022	Telephone
SF Silent Film	5/20/2022	Email
Project Open Hand	5/22/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	5/23/22	In-person, telephone
San Francisco Chamber of Commerce	5/24/2022	In-person
Frameline	5/24/2022	In-person
GGBA	5/24/2022	In-person
Headprint House	5/25/2022	In-person
SF Silent Film	5/25/2022	Telephone
Frameline	5/26/2022	In-person
SF Bay Times	5/26/2022	In-person
EVNA	5/26/2022	Zoom
SF Jewish Film Festival	5/27/2022	Telephone
Folk Yeah	5/29/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	5/30/22	In-person, telephone
Frameline	5/31/2022	In-person
Frameline	6/1/2022	In-person
Community Safety Walk	6/1/2022	In-person
BuidOUT California	6/1/2022	In-person
Castro Merchants Association	6/1/2022	Zoom

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
Bospar PR	6/1/22	Telephone
Bay Area Reporter	6/1/22	Telephone
California Historical Society	6/1/22	Telephone
Castro/Upper Market CBD	6/1/22	Zoom
Catch Restaurant	6/1/22	In-person
San Francisco Chamber of Commerce	6/1/22	In-person
KCBS	6/1/22	Media
KPIX/KNTV Channel 11	6/1/22	Media
Founder of BuildOUT California	6/1/22	Telephone
San Francisco Board of Supervisors	6/1/22	In-person, telephone
San Francisco Chronicle	6/1/22	In-person, telephone
San Francisco Chronicle	6/1/22	Email
San Francisco Chronicle	6/1/22	Email
San Francisco Travel	6/1/22	In-person
Former President of SF Entertainment Commission	6/1/22	In-person, telephone
MILK benefit screening	6/2/2022	In-person
Rainbow Honor Walk Fundraiser	6/2/2022	In-person
LGBT Asylum Project Fundraiser	6/2/2022	In-person
Oasis Arts	6/2/2022	In-person
Castro 100th Anniversary	6/3/2022	In-person
Friends of Harvey Milk Plaza	6/3/2022	Zoom
Headprint House	6/3/2022	In-person
Harvey Milk Plaza	6/3/2022	In-person
Castro 100th Anniversary	6/4/2022	In-person
Castro 100th Anniversary	6/5/2022	In-person
Castro 100th Anniversary	6/6/2022	In-person
Manny Yekutieli	6/6/2022	Zoom
Fog City Cinemas LLC	6/6/22	Email
Zephyr Real Estate Board of Rainbow Honor Walk	6/6/22	In-person, telephone
Castro 100th Anniversary	6/7/2022	In-person
CODA	6/7/2022	In-person
"Insignificant Others"	6/7/22	Email
Castro 100th Anniversary	6/8/2022	In-person
Castro 100th Anniversary	6/9/2022	In-person
SF Jewish Film Festival	6/9/2022	Zoom
Castro 100th Anniversary	6/10/2022	In-person
Headprint House	6/10/2022	In-person

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
Castro 100th Anniversary	6/11/2022	In-person
Castro 100th Anniversary	6/12/2022	In-person
CODA Fundraiser	6/13/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	6/13/22	In-person, telephone
Castro Merchans Association	6/14/2022	Zoom
Frameline 2022	6/15/22	In-person
Frameline 2022	6/16/22	In-person
Castro Merchants	6/16/2022	In-person
Frameline 2022	6/17/22	In-person
Golden Gate Business Association	6/17/2022	In-person
Frameline 2022	6/18/22	In-person
Frameline 2022	6/19/22	In-person
Frameline 2022	6/20/22	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	6/20/22	In-person, telephone
Frameline 2022	6/21/22	In-person
Marc Huestis	6/21/2022	In-person
Frameline 2022	6/22/22	In-person
LYRIC	6/22/2022	Email
Frameline 2022	6/23/22	In-person
Frameline 2022	6/24/22	In-person
Frameline 2022	6/25/22	In-person
Castro Merchants Association	6/25/2022	In-person
Frameline 2022	6/27/22	In-person
Frameline 2022	6/27/22	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	6/27/22	In-person, telephone
Bay Area Reporter	7/1/22	Telephone
Castro/Upper Market CBD	7/1/22	Zoom
Catch Restaurant	7/1/22	In-person
San Francisco Chamber of Commerce	7/1/22	In-person
KCBS	7/1/22	Media Contacts
Founder of BuildOUT California	7/1/22	Phone
San Francisco Board of Supervisors	7/1/22	In-person, telephone
San Francisco Chronicle	7/1/22	In-person, telephone
San Francisco Chronicle	7/1/22	Email
San Francisco Travel	7/1/22	In-person

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
Former President of SF Entertainment Commission	7/1/22	In-person, telephone
SF Silent Film	7/2/2022	Email
Zephyr Real Estate Board of Rainbow Honor Walk	7/4/22	In-person, telephone
Perpetuo Films	7/7/2022	Zoom
Castro Organ Devotee Association	7/8/2022	In-person
Frameline	7/10/22	Telephone
Zephyr Real Estate Board of Rainbow Honor Walk	7/11/22	In-person, telephone
Lesbians Who Tech	7/14/2022	Telephone
Frameline	7/14/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	7/18/22	In-person, telephone
CODA	7/19/2022	In-person
SF Gate	7/19/22	Email, telephone
SF Silent Film	7/20/2022	Email
Peaches Christ Productions	7/21/2022	In-person
SF JEWISH FILM FESTIVAL	7/21/2022	In-person
SF JEWISH FILM FESTIVAL	7/22/2022	In-person
California Music and Cultural Association	7/22/2022	In-person
SF JEWISH FILM FESTIVAL	7/23/2022	In-person
SF JEWISH FILM FESTIVAL	7/24/2022	In-person
SF JEWISH FILM FESTIVAL	7/25/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	7/25/22	In-person, telephone
Castro LGBTQ Cultural District	7/27/2022	Email
Headprint House	7/27/2022	Telephone
Peches Christ Productions	7/27/2022	In-person
Eureka Valley Neighborhood Association	7/28/2022	Zoom
SF Academy	7/29/2022	In-person
SFPD Mission Station	8/1/2022	In-person
Bay Area Reporter	8/1/22	Telephone
Castro/Upper Market CBD	8/1/22	Zoom
Catch Restaurant	8/1/22	In-person
San Francisco Chamber of Commerce	8/1/22	In-person
KCBS	8/1/22	Media
Founder of BuildOUT California	8/1/22	Phone
San Francisco Board of Supervisors	8/1/22	In-person, telephone

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
San Francisco Chronicle	8/1/22	In-person, telephone
San Francisco Chronicle	8/1/22	Email
San Francisco Travel	8/1/22	In-person
Former President of SF Entertainment Commission	8/1/22	In-person, telephone
Zephyr Real Estate Board of Rainbow Honor Walk	8/1/22	In-person, telephone
FunCheapSF	8/3/22	Email, telephone
Castro Merchants Association	8/4/2022	Zoom
LGBT Asylum Project	8/5/2022	In-person
LGBT Asylum Project	8/6/2022	In-person
LGBT Asylum Project	8/7/2022	In-person
Community Meeting	8/8/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	8/8/22	In-person, telephone
Cinema Italia	8/10/2022	In-person
Castro Theatre Conservancy	8/10/2022	In-person
Community Meeting	8/11/2022	In-person
BuidOUT California	8/11/2022	In-person
Community Meeting	8/11/2022	In-person
Matthew Riugga	8/12/2022	Email
SFFILM, SF Silent Film, SF Jewish Film Festival, Frameline	8/12/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	8/15/22	In-person, telephone
Beaux	8/16/2022	Email
Bhoga	8/16/2022	Email
Blush! Wine Bar	8/16/2022	Email
SF Silent Film	8/16/2022	Email
Heroic Italian	8/16/2022	Email
La Mediterranee	8/16/2022	Email
SF SKETCHFEST	8/19/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	8/22/22	In-person, telephone
Film Festival Clients: Frameline, SF Film, Silent Film Festival, CAAM, Jewish Film Festival, Berlin and Beyond	8/23/2022	In-person
Castro Conservancy	8/24/2022	In-person
Castro LGBTQ Cultural District	8/24/2022	In-person
Cafe Mystique	8/24/2022	In-person
SFFILM	8/24/2022	Email
Bhoga	8/24/2022	In-person

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
In-person meeting at The Cove	8/25/2022	In-person
SF Pride	8/25/2022	Telephone
ZGO Perfumery	8/25/2022	Email
Twin Peaks Tavern	8/25/2022	Email
Toad Hall	8/25/2022	Email
The Castro Fountain	8/25/2022	Email
The Artist's Gallery	8/25/2022	Email
The Academy	8/25/2022	Email
Tanglad	8/25/2022	Email
Taco Boys	8/25/2022	Email
Stag & Manor	8/25/2022	Email
SPRO	8/25/2022	Email
The Sausage Factory	8/25/2022	Email
ROLO	8/25/2022	Email
Posh Bagel	8/25/2022	Email
Plant Therapy	8/25/2022	Email
Nick Engel & Co	8/25/2022	Email
Mama Ji's	8/25/2022	Email
Last Call Bar	8/25/2022	Email
Stag & Manor	8/25/2022	Email
Ampersand	8/25/2022	Email
AutoErotica	8/25/2022	Email
Bar Part Time	8/25/2022	Email
Cafe de Casa	8/25/2022	Email
Castro Coffee Company	8/25/2022	Email, in-person
Castro Smoke House	8/25/2022	Email
Castro Village Wine Company	8/25/2022	Email
Chadwick's	8/25/2022	In-person
Entour	8/25/2022	Email
Fable	8/25/2022	In-person
Fabulosa Books	8/25/2022	Email
Flore Dispensary	8/25/2022	Email
Freeborn Designs	8/25/2022	Email
Harvey's	8/25/2022	Email
Hi Tops	8/25/2022	Email
Hot Johnnie's	8/25/2022	Email
How's It Hanging	8/25/2022	Email
Kasa Indian Eatery	8/25/2022	Email, telephone
Kitchen Story	8/25/2022	Email
Kitty Cheateau	8/25/2022	Email
Kokak Chocolates	8/25/2022	Email

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
Local Take	8/25/2022	Email
Moby Dick	8/25/2022	Email
Philz	8/25/2022	Email
Spike's Coffee and Teas	8/25/2022	Email
Vico Cavone	8/25/2022	Email
Aquitaine	8/25/2022	Email
Beaux	8/25/2022	Email
Blackbird	8/25/2022	Email
Bonita Taqueria Y Rotisserie	8/25/2022	Email
Peaches Christ - 2 shows	8/26/2022	In-person
Blind Butcher	8/27/2022	In-person
Peaches Christ Productions	8/27/2022	In-person
Lobby Bar	8/28/2022	Email
Lesbians Who Tech	8/29/2022	In-person
Beaux	8/29/2022	Email
Zephyr Real Estate Board of Rainbow Honor Walk	8/29/22	In-person, telephone
Perpetuo Films	8/30/2022	Zoom
The Academy	8/30/2022	Email
Oasis Arts	8/31/2022	In-person
Frameline	9/1/2022	Zoom
Bay Area Reporter	9/1/22	Telephone
Castro/Upper Market CBD	9/1/22	Zoom
Catch Restaurant	9/1/22	In-person
San Francisco Chamber of Commerce	9/1/22	In-person
KCBS	9/1/22	Media
Founder of BuildOUT California	9/1/22	Telephone
San Francisco Board of Supervisors	9/1/22	In-person, telephone
San Francisco Chronicle	9/1/22	In-person, telephone
San Francisco Chronicle	9/1/22	Email
San Francisco Travel	9/1/22	In-person
Former President of SF Entertainment Commission	9/1/22	In-person, telephone
Beaux	9/2/2022	Email
Castro Street Fair	9/4/2022	In-person
SFFILM	9/4/2022	Email
Zephyr Real Estate Board of Rainbow Honor Walk	9/5/22	In-person, telephone
Cliff's	9/6/2022	Email
District 8/Supervisor Mandelman	9/6/2022	In-person

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
Blind Butcher	9/6/2022	Email
SFFILM	9/8/2022	Email
SFFILM	9/8/2022	Email
Castro Merchants	9/9/2022	Zoom
Not Just Flowers	9/9/2022	Email
The Hotel Castro	9/9/2022	Email
Castro Street Fair	9/9/2022	In-person
Cinema Italia	9/10/2022	In-person
Starbelly	9/10/2022	Email
US Premiere of BROS!	9/11/2022	In-person
Jim Labrecht	9/12/2022	In-person
Castro Street Fair Donation	9/12/2022	Email
Zephyr Real Estate Board of Rainbow Honor Walk	9/12/22	In-person, telephone
Historic Preservation	9/13/2022	In-person
Lesbians Who Tech	9/13/2022	In-person
GGBA	9/13/2022	In-person
Community Stakeholder Meeting	9/14/2022	In-person
Brand X Antiques	9/14/2022	Telephone
Castro Tarts Cafe and Bakery	9/14/2022	Telephone
Deki Jewels	9/14/2022	Email
Eiji	9/14/2022	Email
El Capitan Taqueria	9/14/2022	Email
Eureka Sky	9/14/2022	Email
Marcello's Pizza	9/14/2022	Email
Rossi's	9/14/2022	In-person
Takara Sushi	9/14/2022	Email
The Detour	9/14/2022	Telephone
Wicked 6	9/14/2022	Email
GGBA	9/14/22	Email, telephone
GGBA	9/15/2022	Email, telephone
SFFILM	9/15/2022	Email
3rd i South Asian Film Festival	9/15/2022	In-person
Castro Merchants Association	9/15/2022	Telephone
Ampersand	9/15/2022	Email
Bar Part Time	9/15/2022	Email
Bhoga	9/15/2022	Email
Blackbird	9/15/2022	Email
Blush! Wine Bar	9/15/2022	Email
Bonita Taqueria Y Rotisserie	9/15/2022	Email
Canela Bistro & Wine Bar	9/15/2022	Email

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
Castro Coffee Company	9/15/2022	Email
Castro Smoke House	9/15/2022	Email
Castro Village Wine Company	9/15/2022	Email
Entour	9/15/2022	Email
Flore Dispensary	9/15/2022	Email
Heroic Italian	9/15/2022	Email
Hi Tops	9/15/2022	Email
Kasa Indian Eatery	9/15/2022	Email
Kitchen Story	9/15/2022	Email
Kitty Cheateau	9/15/2022	Email
La Mediterranee	9/15/2022	Email
SF Community Health Center	9/15/2022	In-person
Manny Yekutiel	9/16/2022	In-person
SF Community Health Center	9/18/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	9/19/22	In-person, telephone
Lesbians Who Tech	9/21/2022	In-person
Consulate General Kingdom of Netherlands	9/22/2022	In-person
Juanita MORE!	9/23/2022	In-person
Perpetuo Films	9/23/2022	Zoom
Castro CBD	9/23/2022	Zoom
3rd i South Asian Film Festival	9/24/2022	In-person
Ralph Hibbs	9/26/2022	Telephone
Zephyr Real Estate Board of Rainbow Honor Walk	9/26/22	In-person, telephone
Castro CBD Executive Meeting	9/27/2022	Zoom
Dani's Twins ADA community event	9/29/2022	In-person
SFFILM	10/1/2022	Email
SFFILM	10/1/2022	In-person
Bay Area Reporter	10/1/22	Telephone
Castro/Upper Market CBD	10/1/22	Zoom
Catch Restaurant	10/1/22	In-person
San Francisco Chamber of Commerce	10/1/22	In-person
KCBS	10/1/22	Media
Founder of BuildOUT California	10/1/22	Phone
San Francisco Board of Supervisors	10/1/22	In-person, telephone
San Francisco Chronicle	10/1/22	In-person, telephone
San Francisco Chronicle	10/1/22	Email

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
San Francisco Travel	10/1/22	In-person
Former President of SF Entertainment Commission	10/1/22	In-person, telephone
Castro Street Fair Community Outreach	10/2/2022	In-person
Historic Preservation	10/3/2022	In-person
SF TRAVEL	10/3/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	10/3/22	In-person, telephone
Lesbians Who Tech	10/10/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	10/10/22	In-person, telephone
Lesbians Who Tech	10/11/2022	In-person
Lesbians Who Tech	10/12/2022	In-person
Lesbians Who Tech	10/13/2022	In-person
SF Silent Film	10/14/2022	Email
SF Silent Film	10/14/2022	Email
Lesbians Who Tech	10/14/2022	In-person
Lesbians Who Tech	10/15/2022	In-person
FILM FESTIVAL STAKEHOLDERS	10/17/2022	Telephone
Zephyr Real Estate Board of Rainbow Honor Walk	10/17/22	In-person, telephone
SFFILM	10/18/2022	Email
SF GIANTS	10/20/2022	In-person
SFFILM	10/24/2022	Email
SF Silent Film	10/24/2022	Email
Zephyr Real Estate Board of Rainbow Honor Walk	10/24/22	In-person, telephone
SF Silent Film	10/27/2022	Email
Castro Conservancy	10/27/2022	In-person
SFFILM	10/31/2022	Email
Zephyr Real Estate Board of Rainbow Honor Walk	10/31/22	In-person, telephone
Arab Film Festival	11/1/2022	In-person
Bay Area Reporter	11/1/22	Telephone
Castro/Upper Market CBD	11/1/22	Zoom
Catch Restaurant	11/1/22	In-person
San Francisco Chamber of Commerce	11/1/22	In-person
KCBS	11/1/22	Media
Founder of BuildOUT California	11/1/22	Phone
San Francisco Board of Supervisors	11/1/22	In-person, telephone

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
San Francisco Chronicle	11/1/22	In-person, telephone
San Francisco Chronicle	11/1/22	Email
San Francisco Travel	11/1/22	In-person
Former President of SF Entertainment Commission	11/1/22	In-person, telephone
SF GIANTS	11/6/2022	In-person
SFFILM	11/6/2022	In-person
SFFILM	11/6/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	11/7/22	In-person, telephone
Castro Conservancy	11/7/2022	Email
SF GAY Mens Chorus	11/9/2022	In-person
Consulate General Kingdom of the Netherlands	11/9/2022	In-person
Arab Film Festival	11/11/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	11/14/22	In-person, telephone
SFFILM	11/16/2022	Email
Gensler	11/16/22	Email
Frameline The L Word	11/17/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	11/21/22	In-person, telephone
SFFILM	11/28/2022	Email
Castro Conservancy	11/28/22	Email
Zephyr Real Estate Board of Rainbow Honor Walk	11/28/22	In-person, telephone
SF Silent Film	11/29/2022	Email
Castro Conservancy	11/29/2022	Email
Castro Conservancy	11/30/2022	Email
SFFILM	12/1/2022	Email
SF Silent Film	12/1/2022	In-person
Bay Area Reporter	12/1/22	Telephone
Castro/Upper Market CBD	12/1/22	Zoom
San Francisco Chamber of Commerce	12/1/22	In-person
KCBS	12/1/22	Media
Founder of BuildOUT California	12/1/22	Phone
San Francisco Board of Supervisors	12/1/22	In-person, telephone
San Francisco Chronicle	12/1/22	In-person, telephone
San Francisco Chronicle	12/1/22	Email
San Francisco Travel	12/1/22	In-person

MERCHANT/ORGANIZATION	OUTREACH/MEETING DATE	TYPE
Former President of SF Entertainment Commission	12/1/22	In-person, telephone
Castro Conservancy	12/2/2022	Email
SF Silent Film	12/2/2022	In-person
Zephyr Real Estate Board of Rainbow Honor Walk	12/5/22	In-person, telephone
Castro Conservancy	12/8/22	Email
Zephyr Real Estate Board of Rainbow Honor Walk	12/12/22	In-person, telephone
Former State Senator and longterm Castro resident	12/13/22	Email, telephone
The Law of Love presented by the Consulate General of the Kingdom of the Netherlands	12/14/2022	In-person
Consulate General Kingdom of the Netherlands	12/14/2022	In-person
Chef for Hire/It's Delectable	12/15/22	Telephone
Taste Catering	12/15/22	Email
Zephyr Real Estate Board of Rainbow Honor Walk	12/19/22	In-person, telephone
SF Gay Men's Chorus	12/23/2022	In-person
SF Gay Men's Chorus	12/24/2022	In-person
Muwekma Ohlone Tribe	12/24/2022	Email
Zephyr Real Estate Board of Rainbow Honor Walk	12/26/22	In-person, telephone
Castro Conservancy	12/27/2022	Email
Grand Ducal Council of San Francisco, 50 Years of Camp & Royalty	12/31/2022	Email
Former President of SF Entertainment Commission	1/1/23	In-person, telephone
Castro Conservancy	1/3/2023	Email
CAAM	1/9/2023	Email
SFSU School of Cinema	1/10/2023	Email
Castro Conservancy	1/10/2023	Email
California Film Institute	1/10/2023	Email
SFFILM	1/12/2023	Email
Audacy	1/12/2023	Email
Castro Resident	1/18/23	In-person
President of the Rainbow Honor Walk	1/19/23	Telephone